

# ELAI

## UX DESIGNER

Full list can be found on:  
[www.linkedin.com/in/elaisterns](http://www.linkedin.com/in/elaisterns)

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[www.elai.co](http://www.elai.co)

### SPECIALTIES

#### Interactive

Web Design (UI/UX)  
Application Design (UI/UX)  
Wireframes

#### Identity

Logo & Branding  
Positioning

#### Etcetera

Digital Imaging  
Iconography  
Typography  
Illustration

### WORK EXPERIENCE

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2/2018 to  
Present

#### SENIOR PRODUCT DESIGNER

**Chronicled** (San Francisco, California)

Leading the design efforts and build out Chronicle's platform using blockchain technology that brings security and transparency to our customers in supply chain industries like responsible gold, pharmaceuticals, and many more. Creating innovative and strategic UI/UX designs for both web, mobile web and native applications.

5/2017 to  
12/2017

#### LEAD PRODUCT DESIGNER

**Movoto Real Estate** (San Mateo, California)

Lead product designer responsible for redesigning Movoto's real estate experience. I work closely with our user researcher, data team, PM, and engineers to test and validate both interaction flows and high fidelity designs for web and mobile web.

7/2015 to  
5/2017

#### SENIOR PRODUCT DESIGNER

**Apartment List** (San Francisco, California)

First product designer responsible for building out Apartment List's extraordinary rental experience by bridging the gap between the property and renter through a personalized guided user experience. I conduct user interviews and usability testing and translate results into successful high polished designs. I'm also responsible for prototyping, playful animations and style guide creation. Work closely with engineering to implement designs on iOS, Android, web and mobile web.

2/2015 to  
7/2015

#### LEAD UX PRODUCT DESIGNER

**TidePool** (San Francisco, California)

Lead the interaction and visual design for a mobile gaming app that helps user improve their cognitive thinking on iOS and Android platforms. Collaborate with our neuroscientist, engineers, CEO, marketing, and other key stakeholders. This includes research, wireframes, iterations, and final mockups designs.

4/2013 to  
2/2015

#### LEAD UX VISUAL DESIGNER

**Elementum** (Mountain View, California)

Designed the UI for 4 product applications. This included brainstorms, design exercises with various teams, creating visual designs for both desktop and mobile (iOS & Android) applications, developing a comprehensive style guide, collaborating with UX designers, marketing, engineers, architects, and key stakeholders. In addition to focusing on the design of our product applications I also worked closely with the marketing team providing them marketing materials that enhanced our brand.

### EDUCATION

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2011 to  
2016

#### MFA in Web Design & New Media

Academy of Art University

2005 to  
2008

#### BA Advertising & Marketing Communications

Webster University

### PROGRAMS

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Adobe CC Suite (Photoshop, Illustrator, AfterEffects, InDesign), Sketch, Keynote, MS Office, Jira, Privotal, Rally, HTML, CSS, WordPress, Joomla